

FAST FACTS

Discovery Communications, Inc.

History/page three

1989

January

Discovery is named the fastest growing cable television network for the second year in a row by A.C. Nielsen.

March

Discovery subscriber base passes the 40 million mark with 40.6 million households on line (Nielsen, March 1989).

Cox Communications, Inc., NewChannels Corp. and TCI Development Corp. purchase shares of Discovery previously held by Allen and CO., New York Life, Westinghouse and other non-MSO investors of the network.

April

Discovery launches The Discovery Channel - Europe to more than 200,000 homes in the United Kingdom and Scandinavia.

Discovery ranks among the top cable networks in non-subscriber interest in Beta Research Corp.'s national non-subscriber poll.

September

Discovery launches its educational initiative,

1990

- January Discovery launches The Discovery Interactive Library, cable television's first entry into the interactive video market.
- February Discovery forms its first corporate programming partnership, signing an agreement with Mobil Corporation, Saudi Basic Industries Corporation (SABIC), and the Saudi Arabian Oil Company (Saudi ARAMCO). The agreement supports the world television premiere of **Arabia: Sand, Sea & Sky**.
- April Discovery enters the home video arena via direct home video sales. Initial offerings include a minimum of one video per month.
- Discovery passes the 50 million subscriber mark according to A.C. Nielsen's May Universe Estimate. Discovery stands at 50,367,000 households and ranks as the 7th largest cable network.
- Discovery ranks #1 in non-subscriber interest (43%) in second annual Beta non-subscriber survey -- well ahead of CNN (35%), ESPN (35%) and AMC (33%).
- May Discovery announces that it will double its original programming hours and offer nearly seven times as many hours of originally created anthologies for its upcoming season.
- September Nielsen announces that Discovery is available to 52.5 million households, making it the sixth largest cable network and surpassing MTV.

1991

- March Discovery's Production Unit launches its quarterly **Discovery Specials** with the world television premiere of **Citizen Carter**, a chronicle of Jimmy Carter's post-presidential years.

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April	Discovery continues as a top-ranked service in nonsubscriber interest, according to the Beta survey.
May	Discovery reaches definitive agreement to purchase The Learning Channel from Financial News Network and Infotechnology, Inc.
September	Discovery airs The Second Russian Revolution , an unprecedented six-part series on the rise and fall of Soviet President Mikhail Gorbachev. The critically acclaimed series features extensive interviews with Kremlin and KGB insiders.
October	Discovery Networks, a unit of the newly-formed Discovery Communications, Inc. (DCI), launches the new Learning Channel, devoted to making a world of ideas accessible to its viewers.
November	The Learning Channel premieres Teacher TV , a joint production with the National Education Association (NEA) "by, for and about teachers."

1992

January	Discovery gains its largest audience ever - 1.68 million viewers - with Wings Over the Gulf , which showcases the aircraft used during the 1991 Persian Gulf war.
	Discovery reports its highest-ever monthly prime-time ratings, with a 1.3 average during January, according to A.C. Nielsen. All other ratings categories increase as well.
February	Discovery Communications signs agreement with the Center for Democracy and the new Russian Federation to provide Russian citizens with programming teaching principles of Democracy.

February	Yankelovich Monitor study finds that Discovery is the most recognized environmental cable network, according to a survey of television viewers.
March	Discovery offers its viewers a fresh look at the 1992 presidential hopefuls with its timely special, The Presidential Candidates: Address to the Nation . The two-hour program is anchored by CBS News veteran Walter Cronkite.
April	<p>Discovery presents its most ambitious original production, In the Company of Whales, a feature length film that captures the true beauty and essence of the world's largest mammals. The film is hosted by the world's foremost whale expert, Roger Payne.</p> <p>The Learning Channel launches Teacher TV as a weekly series in response to the overwhelmingly positive feedback of teachers to the November 1991 pilot.</p>
May	<p>The Discovery Channel announces its fall season lineup, its most ambitious ever, with 33 percent of programming original, co-produced or commissioned.</p> <p>Discovery is again #1 in non-subscriber interest (62%) versus CNN (52%) and the Family Channel (43%). Discovery's new acquisition, The Learning Channel, is ranked #1 in non-subscriber interest among new channels (35%), outranking Comedy Central (28%) and the Sci-Fi Channel (26%).</p>
June 17	The Discovery Channel marks its 7th anniversary ranked as the 5th largest cable network with 57.8 million subscribers.
July	Discovery receives its first prime-time Emmy nomination as In the Company of Whales is nominated by the Academy of Television Arts and Sciences in the category of Informational Special.

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Discovery Communications, Inc.
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August

The Learning Channel announces the launching in December of **Ready, Set, Learn!**, a daily six-hour commercial-free block designed to engage two-to-six year olds in enriching programming solely devoted to enhancing their readiness for school.

October 1

A year after its relaunch, The Learning Channel celebrates its one-year anniversary with a subscribership of 17.6 million, up from 15.5 million, its count on October 1, 1991.

December 11

Discovery Communications, Inc. leaps into television's new technology field as it announces **Your Choice TV™** -- a venture designed to help organize the hundreds of new viewing options made possible by digital compression.

1993

January

Discovery Communications, Inc. consolidates ownership of The Discovery Channel - Europe as part of a strategy to create a global brand for the company's highly successful U.S. cable network, The Discovery Channel. DCI also consolidates ownership of The Learning Channel - U.K., which is currently a three-hour-a-day educational television service available only on cable in the United Kingdom.

FAST FACTS

The Discovery Channel Fast Facts

Programming:	The Discovery Channel is the only cable network to feature 18 hours a day of the world's finest non-fiction entertainment covering nature and the environment, science and technology, history, adventure and the people who share our world.
Hours:	9 AM to 3 AM ET (18 hours per day)
Launched:	June 17, 1985
Affiliates:	9,731 cable systems in all 211 DMA's
Subscribers:	59.4 million (A.C. Nielsen as of March 1993)
Satellites:	Satcom C-4, transponder 21 (East Coast) Galaxy 5, transponder 12 (West Coast)
Ownership:	Cox Cable Communications; John S. Hendricks; NewChannels Corp.; and TCI Development Corp.
Executives:	John Hendricks Founder, Chairman and CEO Discovery Communications, Inc. Ruth Otte President and Chief Operating Officer Discovery Networks

The Discovery Channel

(continued)

Gregory B. Moyer
Executive Vice President
Programming Group
Discovery Communications, Inc.

Charles Gingold
Senior Vice President
Programming, TDC-USA

Dawn McCall
Vice President
Affiliate Sales and Relations
The Discovery Channel

Chris Moseley
Senior Vice President
Marketing & Communications
Discovery Networks

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DISCOVERY COMMUNICATIONS, INC.
7700 Wisconsin Avenue | Bethesda, Maryland | 20814-3522
(301) 986-1999 | (301) 986-4826 FAX

Fast Facts

7700 Wisconsin Avenue
Bethesda, MD 20814-3522
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DISCOVERY COMMUNICATIONS, INC.



FAST FACTS

Discovery Communications, Inc. (DCI) is a diversified multimedia company anchored by cable television's The Discovery Channel and The Learning Channel. DCI also operates businesses in home video, interactive multimedia, publishing, merchandising and international sales and distribution.

Discovery Networks, a division of Discovery Communications, Inc., manages and operates both The Discovery Channel and The Learning Channel. The Discovery Channel offers the finest in non-fiction entertainment to over 59 million U.S. households. The Learning Channel is the only cable network that consistently offers people of all ages -- from pre-schoolers on -- an enjoyable, entertaining way to learn and satisfy their natural curiosity.

PARENT COMPANY:

Discovery Communications, Inc.

HEADQUARTERS:

7700 Wisconsin Avenue
Bethesda, MD 20814-3522
(301) 986-1999 or (301) 986-0444 (Voice Mail)

LAUNCH DATE:

The Discovery Channel
June 1985

The Learning Channel
November 1980
(Acquired by Discovery Communications in May 1991)

SUBSCRIBERS:

The Discovery Channel: 59.4 million households
(Nielsen Universe Estimate, March 1993)

The Learning Channel: 19.5 million households
(Nielsen Universe Estimate, March 1993)
Does not include alternate technologies distribution

DISCOVERY COMMUNICATIONS, INC.

(continued)

EXECUTIVE COMMITTEE:

John S. Hendricks
Founder, Chairman and CEO
Discovery Communications, Inc.

Ruth L. Otte
President and COO
Discovery Networks

Gregory B. Moyer
Executive Vice President
Programming Group

Greg Durig
Senior Vice President and
Chief Financial Officer

Domenick Fioravanti
Senior Vice President
Corporate Development
and International

Bill McGowan
Senior Vice President
Advertising Sales

Judith A. McHale
Senior Vice President
Corporate Services
and General Counsel

Chris Moseley
Senior Vice President
Marketing & Communications

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FAST FACTS

Ruth L. Otte

President and Chief Operating Officer Discovery Networks

Ruth L. Otte is a business executive committed to creating a better world, and she firmly believes that television can play a critical role in that endeavor. As President and Chief Operating Officer of Discovery Networks, which manages and operates The Discovery Channel and The Learning Channel, she puts her ideals into practice. Discovery Networks' mission is to present television that enlightens and educates, as well as entertains.

Otte's efforts have won worldwide acclaim for The Discovery Channel, and helped transform a small, entrepreneurial venture into an international multimedia company that operates the fifth largest cable television network in the United States.

When Otte joined The Discovery Channel in October 1986, she established an environment where people are committed to working together with trust and mutual respect, dedicating themselves to innovations in customer service and the production of a quality product, while keeping an eye on the bottom line. She encourages open communication and strives to make everyone conscious of the importance of anticipating and quickly responding to customer concerns and marketplace changes. Most importantly, she ensures that both The Discovery Channel and The Learning Channel fill a specific niche by offering a sizeable audience informative and inspiring programming that is not available on any other network.

Six years later, it is clear that Otte's management style has contributed significantly to The Discovery Channel's success. The network has grown dramatically, expanding its subscriber base from 156,000 to 59 million households. Telecasting 18 hours of programming a day, Discovery has

Ruth L. Otte
(continued)

earned an enviable reputation for its innovative documentaries and nonfiction specials and series covering such topics as nature and the environment, science and technology, history, human adventure and world exploration. The Learning Channel, cable's premier education network, consistently offers people of all ages -- from pre-schoolers on -- an enjoyable, entertaining way to learn and satisfy their natural curiosity.

Otte is quick to share credit with her extraordinary management team, individuals who, she says, help her to continually learn and grow. She believes that learning and continually challenging fundamental assumptions are essential to the company's success. People at all levels are encouraged to innovate and take the lead to create and enroll their colleagues in collaborative goals and projects.

Before joining Discovery, Otte honed both her knowledge of the cable business and her management skills at MTV Networks, where she spent seven years, most recently as Vice President of Marketing for MTV and VH-1 in New York. Her prior background includes eight years of marketing and consumer research experience with major corporations that include The Coca Cola Company, Fuqua Industries, Inc., Eaton Corporation and ITT.

Otte holds an M.B.A. from Georgia State University (1978) and a B.S. from Bowling Green State University (1971) in Bowling Green, Ohio. She graduated magna cum laude from both institutions.

Otte is currently CEO in Residence with the Graduate School of Management & Technology at the University of Maryland, University College. Otte was the 1991 Chairman of the Cable Television Administration & Marketing Society and has served on its Board of Directors since 1987. Her accolades include: the cable industry's Woman of the Year in 1987; one of the Top Ten Women in Cable in 1989; winner of the National Cable Television Association's Vanguard Award for Leadership in 1991; and winner of Women of Distinction Award by the National Association for Women in Education in 1991.

TLC

1ST QTR 1993

**FEBRUARY AND MARCH ONLY

EAST / WEST	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
4:00 a.m. / 1:00 a.m.		TLC ELEMENTARY SCHOOL					
4:30 a.m. / 1:30 a.m.							
5:00 a.m. / 2:00 a.m.							
5:30 a.m. / 2:30 a.m.							
6:00 a.m. / 3:00 a.m.		BOOKMICE					
6:30 a.m. / 3:30 a.m.		JOIN IN!					
7:00 a.m. / 4:00 a.m.		ZOOBILEE ZOO					
7:30 a.m. / 4:30 a.m.		IRIS, THE HAPPY PROFESSOR					
8:00 a.m. / 5:00 a.m.		THE MAGIC BOX					
8:30 a.m. / 5:30 a.m.		KITTY CATS					
9:00 a.m. / 6:00 a.m.		BOOKMICE				GARDENING FROM THE GROUND UP	MAD MATH
9:30 a.m. / 6:30 a.m.		JOIN IN!				GREAT COUNTRY INNS	LEARN TO READ
10:00 a.m. / 7:00 a.m.		ZOOBILEE ZOO				YAN CAN COOK	ARTS SUNDAY
10:30 a.m. / 7:30 a.m.		IRIS, THE HAPPY PROFESSOR				NEW SOUTHERN COOKING WITH NATHALIE DUPREE	
11:00 a.m. / 8:00 a.m.		THE MAGIC BOX				COOKING WITH THE URBAN PEASANT	
11:30 a.m. / 8:30 a.m.		KITTY CATS				MADELEINE COOKS	
12:00 noon / 9:00 a.m.		NEW SOUTHERN COOKING NATHALIE DUPREE				ANTIQUES	THE SUNDAY STACK

TLC

1ST QTR 1993

**FEBRUARY AND MARCH ONLY

EAST / WEST

4:30 p.m. / 1:30 p.m.

5:00 p.m. / 2:00 p.m.

5:30 p.m. / 2:30 p.m.

6:00 p.m. / 3:00 p.m.

6:30 p.m. / 3:30 p.m.

7:00 p.m. / 4:00 p.m.

7:30 p.m. / 4:30 p.m.

8:00 p.m. / 5:00 p.m.

8:30 p.m. / 5:30 p.m.

9:00 p.m. / 6:00 p.m.

9:30 p.m. / 6:30 p.m.

10:00 p.m. / 7:00 p.m.

10:30 p.m. / 7:30 p.m.

11:00 p.m. / 8:00 p.m.

11:30 p.m. / 8:30 p.m.

12:00 mid / 9:00 p.m.

12:30 a.m. / 9:30 p.m.

1:00 a.m. / 10:00 p.m.

1:30 a.m. / 10:30 p.m.

2:00 a.m. / 11:00 p.m.

2:30 a.m. / 11:30 p.m.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
HOMETIME					FURNITURE ON THE MEND	THE SUNDAY STACK (Continued)
YAN CAN COOK					HOMETIME	
NEW SOUTHERN COOKING WITH NATHALIE DUPREE					THE DO IT YOURSELF SHOW	
CUISINE RAPIDE					A HOUSE FOR ALL SEASONS	TEACHER TV
COOKING WITH THE URBAN PEASANT					FROM HOUSE TO HOME	BEAKMAN'S WORLD
RENOVATION ZONE/THE DO IT YOURSELF SHOW					RENOVATION ZONE	FURNITURE ON THE MEND
HOMETIME					HOMETIME	FLOYD ON...
ARCHAEOLOGY	A TRAVELER'S JOURNAL	BEAKMAN'S WORLD	THE OPERATION	BEAKMAN'S WORLD	GREAT COUNTRY INNS	CONNECTIONS
THE WORLD: A TELEVISION HISTORY		ARCHAEOLOGY		TLC LTD.	COOKING WITH THE URBAN PEASANT	
THE ANCIENT WORLD	COOKING WITH THE URBAN PEASANT	CONNECTIONS	SCIENCE FRONTIERS	THE FRIDAY FESTIVAL	A TRAVELER'S JOURNAL	THE ANCIENT WORLD
	GREAT COUNTRY INNS					
ANCIENT JOURNEYS	HOMETIME	TLC PRESENTS	BELIEFS		ANCIENT JOURNEYS	THIS CENTURY
	FURNITURE ON THE MEND					
ARCHAEOLOGY	A TRAVELER'S JOURNAL	BEAKMAN'S WORLD	THE OPERATION	THE FRIDAY FESTIVAL (Continued)	HOMETIME	CONNECTIONS
THE WORLD: A TELEVISION HISTORY		ARCHAEOLOGY			FURNITURE ON THE MEND	
THE ANCIENT WORLD	COOKING WITH THE URBAN PEASANT	CONNECTIONS	SCIENCE FRONTIERS		FLOYD ON...	THE ANCIENT WORLD
	GREAT COUNTRY INNS				GREAT COUNTRY INNS	
ANCIENT JOURNEYS	HOMETIME	TLC PRESENTS	BELIEFS		A TRAVELER'S JOURNAL	THIS CENTURY
	FURNITURE ON THE MEND					
MICROWAVES ARE FOR COOKING					ANCIENT JOURNEYS	THROUGH HER EYES
FLOYD ON...						

P R I M E T I M E

TLC

2ND QTR 1993

EAST / WEST	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
4:00 a.m. / 1:00 a.m.		TLC ELEMENTARY SCHOOL					
4:30 a.m. / 1:30 a.m.							
5:00 a.m. / 2:00 a.m.							
5:30 a.m. / 2:30 a.m.							
6:00 a.m. / 3:00 a.m.							
6:30 a.m. / 3:30 a.m.							
7:00 a.m. / 4:00 a.m.							
7:30 a.m. / 4:30 a.m.							
8:00 a.m. / 5:00 a.m.							
8:30 a.m. / 5:30 a.m.							
9:00 a.m. / 6:00 a.m.							
9:30 a.m. / 6:30 a.m.							
10:00 a.m. / 7:00 a.m.							
10:30 a.m. / 7:30 a.m.							
11:00 a.m. / 8:00 a.m.							
11:30 a.m. / 8:30 a.m.							
12:00 noon / 9:00 a.m.							
12:30 p.m. / 9:30 a.m.							
1:00 p.m. / 10:00 a.m.							
1:30 p.m. / 10:30 a.m.							
2:00 p.m. / 11:00 a.m.							
2:30 p.m. / 11:30 a.m.							
3:00 p.m. / 12:00 noon							
3:30 p.m. / 12:30 p.m.							
4:00 p.m. / 1:00 p.m.							

BOOKMICE		
JOIN IN!		
ZOOBILEE ZOO		
IRIS, THE HAPPY PROFESSOR		
THE MAGIC BOX		
KITTY CATS		
BOOKMICE	GARDENING FROM THE GROUND UP	LEARN TO READ/ NO PROBLEM
JOIN IN!	AMISH COOKING FROM QUILT COUNTRY	THE WORLD: A TELEVISION HISTORY
ZOOBILEE ZOO	YAN CAN COOK	ARTS SUNDAY
IRIS, THE HAPPY PROFESSOR	NEW SOUTHERN COOKING WITH NATHALIE DUPREE	
THE MAGIC BOX	COOKING WITH THE URBAN PEASANT	
KITTY CATS	MADELEINE COOKS	
NEW SOUTHERN COOKING WITH NATHALIE DUPREE	FURNITURE ON THE MEND	THE SUNDAY STACK
MADELEINE COOKS	GO FISHING	
THE ART OF MEXICAN COOKING WITH DIANA KENNEDY	FLOYD ON...	
MICROWAVES ARE FOR COOKING	YAN CAN COOK	
YAN CAN COOK	NEW SOUTHERN COOKING WITH NATHALIE DUPREE	
CUISINE RAPIDE	COOKING WITH THE URBAN PEASANT	
MADELEINE COOKS	THE ART OF MEXICAN COOKING WITH DIANA KENNEDY	
COOKING WITH THE URBAN PEASANT	AMISH COOKING FROM QUILT COUNTRY	
RENOVATION ZONE/THE DO IT YOURSELF SHOW	GREAT COUNTRY INNS	

TLC

2ND QTR 1993

EAST / WEST	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
4:30 p.m. / 1:30 p.m.	HOMETIME					FURNITURE ON THE MEND	THE SUNDAY STACK (Continued)
5:00 p.m. / 2:00 p.m.	YAN CAN COOK					HOMETIME	
5:30 p.m. / 2:30 p.m.	NEW SOUTHERN COOKING WITH NATHALIE DUPREE					GO FISHING	
6:00 p.m. / 3:00 p.m.	CUISINE RAPIDE					THE DO IT YOURSELF SHOW	TEACHER TV
6:30 p.m. / 3:30 p.m.	COOKING WITH THE URBAN PEASANT					FROM HOUSE TO HOME	THE STARS/ AN EVERYMAN'S GUIDE TO THE PLANETS
7:00 p.m. / 4:00 p.m.	RENOVATION ZONE/THE DO IT YOURSELF SHOW					RENOVATION ZONE	BEAKMAN'S WORLD
7:30 p.m. / 4:30 p.m.	HOMETIME					HOMETIME	HOLLYWOOD FX MASTERS
8:00 p.m. / 5:00 p.m.	ARCHAEOLOGY	COOKING WITH THE URBAN PEASANT	HOLLYWOOD FX MASTERS	THE OPERATION	GALACTICA (WT)/ UNSEEN TREASURES	GREAT COUNTRY INNS	CONNECTIONS
8:30 p.m. / 5:30 p.m.	THE SILK ROAD	GREAT COUNTRY INNS	GUIDE TO THE UNIVERSE (WT)		ARCHAEOLOGY	COOKING WITH THE URBAN PEASANT	
9:00 p.m. / 6:00 p.m.	ANCIENT JOURNEYS	HOMETIME	CONNECTIONS	THE HUMAN CONDITION (WT)	THE FRIDAY FESTIVAL	A TRAVELER'S JOURNAL	ANCIENT JOURNEYS

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FAST FACTS

Greg Moyer

**Executive Vice President
Programming Group
Discovery Communications, Inc.**

As Executive Vice President of Programming for Discovery Communications, Inc. (DCI), Greg Moyer oversees the creation and acquisition of DCI's programming both domestically and internationally as the company continues to add services worldwide.

Moyer joined The Discovery Channel at launch in August 1985 as Director of Communications. In January 1987, he was named Vice President of Marketing and Communications and served in that post until November 1988 when he was promoted to Senior Vice President of Programming and assigned to lead the company into original production as well as oversee programming on The Discovery Channel and, beginning in 1991, on The Learning Channel. Moyer was promoted to the position of Executive Vice President of Programming for DCI in January 1993.

As Executive Vice President of DCI's Programming Group, Moyer is responsible for the following areas: Discovery Channel-U.S.; Learning Channel-U.S.; Discovery Productions Group; Shared Program Services; and Corporate Partnerships. He is also responsible for the Discovery International programming division, with the exception of TDC-Europe and The Learning Channel in the United Kingdom.

-more-

Greg Moyer
(continued)

Since assuming responsibilities for programming in 1988, Moyer has steered Discovery into an aggressive strategy of original on-line production. Among the first on-line pro-

THE DISCOVERY CHANNEL

1ST QUARTER 1993

EAST / WEST	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
9:00 AM / 6:00 AM	ASSIGNMENT DISCOVERY					MOTHER NATURE: TALES OF DISCOVERY	DEAF MOSAIC
9:30 AM / 6:30 AM						WILD SIDE	COLLECTOR'S JOURNAL WITH RALPH AND TERRY KOVEL
10:00 AM / 7:00 AM	DISCOVERY ON THE GO					MAC & MUTLEY	HOMEWORKS
10:30 AM / 7:30 AM	GREAT CHEFS					THOSE INCREDIBLE ANIMALS	EASY DOES IT
11:00 AM / 8:00 AM	THE LOW CHOLESTEROL GOURMET					IN THE WILD WITH HARRY BUTLER	THE LOW CHOLESTEROL GOURMET
11:30 AM / 8:30 AM	GRAHAM KERR					WORLD ALIVE	GREAT CHEFS
12:00 PM / 9:00 AM	EASY DOES IT					ANYTHING IS POSSIBLE/ PUSHING THE LIMITS	NATURE WATCH
12:30 PM / 9:30 AM	HOMEWORKS					WILD ABOUT WHEELS	EARTH JOURNAL
1:00 PM / 10:00 AM	PASQUALE'S KITCHEN EXPRESS					WINGS II	DISCOVERY JOURNAL
1:30 PM / 10:30 AM	GREAT CHEFS						
2:00 PM / 11:00 AM	THE LOW CHOLESTEROL GOURMET					WORLD OF	DISCOVERY

EAST / WEST	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
6:00 PM / 3:00 PM	MOTHER NATURE					THE NATURAL WORLD	WINGS	
6:30 PM / 3:30 PM	WILDLIFE CHRONICLES							
7:00 PM / 4:00 PM	DISCOVERY PRESENTS					MAC & MUTLEY	THE NATURE OF THINGS	
7:30 PM / 4:30 PM						THOSE INCREDIBLE ANIMALS		
8:00 PM / 5:00 PM	THE NATURAL WORLD	TERRA X	DISCOVERY PRESTIGE	SAFARI	WILDLIFE CHRONICLES	LIVING PLANET	WILDLIFE TALES	P R I M E T I M E
8:30 PM / 5:30 PM		ARTHUR C. CLARKE'S WORLD OF STRANGE POWERS			THE ARCTIC		WILD SANCTUARIES	
9:00 PM / 6:00 PM	DISCOVERY SHOWCASE	INVENTION	WINGS	WORLD OF VALOR	FIREPOWER	THE X-PLANES	DISCOVERY SUNDAY	
9:30 PM / 6:30 PM		THE SECRET LIFE OF MACHINES		THOSE WHO DARE	G.I. DIARY	CHOPPERS		
10:00 PM / 7:00 PM	PORTRAIT OF A PEOPLE	THE DISCOVERY SIGNATURE SERIES	BEYOND 2000	THE ADVENTURERS	THE DISCOVERY PROFILE SERIES	CHALLENGE		
10:30 PM / 7:30 PM				HEART OF COURAGE				
11:00 PM / 8:00 PM	THE NATURAL WORLD	TERRA X	DISCOVERY PRESTIGE	SAFARI	WILDLIFE CHRONICLES	LIVING PLANET	WILDLIFE TALES	
11:30 PM / 8:30 PM		ARTHUR C. CLARKE'S WORLD OF STRANGE POWERS			THE ARCTIC		WILD SANCTUARIES	
12:00 AM / 9:00 PM	DISCOVERY SHOWCASE	INVENTION	WINGS	WORLD OF VALOR	FIREPOWER	THE X-PLANES	DISCOVERY SUNDAY	
12:30 AM / 9:30 PM		THE SECRET LIFE OF MACHINES		THOSE WHO DARE	G.I. DIARY	CHOPPERS		
1:00 AM / 10:00 PM	PORTRAIT OF A PEOPLE	THE DISCOVERY SIGNATURE SERIES	BEYOND 2000	THE ADVENTURERS	THE DISCOVERY PROFILE SERIES	CHALLENGE		
1:30 AM / 10:30 PM				HEART OF COURAGE				
2:00 AM / 11:00 PM	DISCOVERY PRESENTS					DISCOVERY JOURNAL	THE NATURE OF THINGS	
2:30 AM / 11:30 PM								

THE DISCOVERY CHANNEL

2ND QUARTER 1993

ET/PT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
9:00 AM	ASSIGNMENT DISCOVERY					MOTHER NATURE: TALES OF DISCOVERY	DEAF MOSAIC
9:30 AM	DISCOVERY ON THE GO! (WEEK OF JUNE 21)					ANIMAL WONDER DOWN UNDER	EASY DOES IT
10:00 AM	DISCOVERY ON THE GO!					FILMS FOR THE FAMILY	HOMEWORKS
10:30 AM	GREAT CHEFS						PET CONNECTION
11:00 AM	THE LOW CHOLESTEROL GOURMET						THE LOW CHOLESTEROL GOURMET
11:30 AM	GRAHAM KERR					PET CONNECTION	GREAT CHEFS
12:00 PM	EASY DOES IT					MAC & MUTLEY	NATURE WATCH
12:30 PM	HOMEWORKS					THOSE INCREDIBLE ANIMALS	EARTH JOURNAL
1:00 PM	PASQUALE'S KITCHEN EXPRESS					WINGS II	DISCOVERY JOURNAL
1:30 PM	GREAT CHEFS						
2:00 PM	THE LOW CHOLESTEROL GOURMET					WILD ABOUT WHEELS	DISCOVERY SHOWCASE
2:30 PM	GRAHAM KERR					HOLLYWOOD STUNTMAKERS	
3:00 PM	EASY DOES IT					NATURE WATCH	WORLD ALIVE
3:30 PM	HOMEWORKS					EARTH JOURNAL	IN THE WILD WITH HARRY BUTLER
4:00 PM	DISCOVERY ON THE GO!					DISCOVERY SIGNATURE SERIES	MAC & MUTLEY
4:30 PM							THOSE INCREDIBLE ANIMALS
5:00 PM	BEYOND 2000					DISCOVERY JOURNAL	HEART OF COURAGE
5:30 PM							WORLD OF VALOR
6:00 PM	MOTHER NATURE					THE NATURAL WORLD	WINGS II
6:30 PM	WILDLIFE CHRONICLES						
7:00 PM	DISCOVERY PRESENTS					MAC & MUTLEY	THE NATURE OF THINGS
7:30 PM						THOSE INCREDIBLE ANIMALS	
8:00 PM	THE NATURAL WORLD	TERRA X	DISCOVERY PRESTIGE	SAFARI	WILDLIFE CHRONICLES	CHALLENGE	WILDLIFE TALES
8:30 PM		A.C. CLARKE'S MYSTERIOUS WORLD			PROFILES OF NATURE		WILDLIFE JOURNEYS
9:00 PM	DISCOVERY SHOWCASE	INVENTION	WINGS	FIREPOWER	WORLD OF VALOR	FRONTIERS OF FLIGHT	DISCOVERY SUNDAY
9:30 PM		ANIMAL GAMES			OLD DEATH		

FAST FACTS

John Hendricks

Founder, Chairman and CEO Discovery Communications, Inc.

Recently hailed by **Business Week** magazine as "the conscience of cable," John S. Hendricks is founder, Chairman of the Board and Chief Executive Officer of Discovery Communications, Inc. (DCI).

DCI owns and operates cable television's The Discovery Channel and The Learning Channel, as well as ancillary businesses in home video, interactive video, magazine publishing, and international program and distribution.

He incorporated the company, originally called Cable Educational Network, Inc., in 1982 in order to develop a new cable television service. As a result of these efforts, The Discovery Channel was launched on June 17, 1985. As the founder of The Discovery Channel, Hendricks created America's first cable network designed to provide world class documentary programming in the areas of nature, science and technology, history, human adventure and world exploration. The Learning Channel, which the company acquired in May 1991, complements Discovery with its mission to consistently offer people of all ages -- from pre-schoolers on -- an enjoyable, entertaining way to learn and satisfy their natural curiosity.

With an initial investment of \$25 million and Hendricks' obsession to bring documentary programming and innovative specials to American television, The Discovery Channel has become one of the fastest growing cable television networks and now ranks fifth in size, with nearly 59 million subscriber households.

-more-

John Hendricks
(continued)

Hendricks also serves as: Chairman, Board of Governors, National Academy of Cable Programming; Member, Board of Directors, University of Maryland Foundation; Member, James Madison Council, Library of Congress; Member, National Council, National Museum of Natural History, Smithsonian Institute; Member, Board of Directors, Cable Television Advertising Bureau; and Member, Advisory Board, Lowell Observatory.

Before Discovery, Hendricks served as president of the American Association of University Consultants (AAUC) - from 1976 to 1982. Hendricks founded AAUC, a private consulting organization specializing in media relations, television distribution to educational programming and direct mail marketing of educational programs and services. Clients of AAUC during Hendricks' tenure included over 160 colleges, universities and educational film distributors. AAUC worked to generate corporate grant support for university media projects and research activities in the sciences.

In conjunction with his AAUC duties between 1974 and 1982, Hendricks served as Director of Corporate Relations

FAST FACTS

HISTORICAL HIGHLIGHTS

1985

June 17

With financial backing from New York Life Insurance, Allen and Company Inc., and Group W Satellite Communications, The Discovery Channel, headed by founder, Chairman and CEO John Hendricks, launches on Galaxy 1 satellite, transponder 22, with approximately 156,000 subscribers.

1986

June

Four multiple system cable operators (MSOs) join previous backers in making an investment in The Discovery Channel. They are: United Cable Television Corp., Cox Cable Communications, Inc., Newhouse Broadcasting Corp., and Tele-Communications Inc. (TCI).

June 17

Discovery marks first anniversary, serving seven million subscribers.

July

Discovery offers the cable industry's first rebate affiliate program allowing operators to receive rebates on their sub fees, based upon advertising sales revenues.

October

Former MTV Networks VP of Marketing, Ruth Otte, is named President and Chief Operating Officer of Discovery.

1987

January

Discovery expands its programming schedule from 12 to 18 hours daily.

-Continued

February	Discovery, in association with Orbita Technologies Corporation, makes television history by broadcasting 66 hours of live Soviet television. Russia: Live From the Inside gives Americans their first glimpse of domestic Soviet television.
June 17	Discovery celebrates its second birthday announcing an unprecedented growth of 8.4 million subscribers for the first quarter of 1987, bringing subscriber base to 18.4 million (more than 100% growth over the previous year).
July	A.C. Nielsen begins to measure Discovery.
December	Discovery enters agreement with Mitsubishi Corporation which allows the latter to telecast Discovery programming in Japan via cable television and closed-circuit TV. Discovery ends the year with 27.5 million subscribers, representing a 170% growth over the previous year.

1988

January	Discovery is named the 1987 Golden ACE Award Winner for Russia: Live From the Inside .
April	Discovery is named the fastest growing cable television network in history by A.C. Nielsen.
June 17	Discovery celebrates its third anniversary with 32.1 million subscribers.
December	Discovery finishes the year with 38.1 million subscribers.

-Continued

FAST FACTS

Discovery Communications, Inc.

History/page three

1989

January

Discovery is named the fastest growing cable television network for the second year in a row by A.C. Nielsen.

March

Discovery subscriber base passes the 40 million mark with 40.6 million households on line (Nielsen, March 1989).

Cox Communications, Inc., NewChannels Corp. and TCI Development Corp. purchase shares of Discovery previously held by Allen and CO., New York Life, Westinghouse and other non-MSO investors of the network.

April

Discovery launches The Discovery Channel - Europe to more than 200,000 homes in the United Kingdom and Scandinavia.

Discovery ranks among the top cable networks in non-subscriber interest in Beta Research Corp.'s national non-subscriber poll.

September

Discovery launches its educational initiative, **Assignment Discovery**, a one-hour weekday morning program designed to be taped by teachers for use in